

# Introducing CareEdge<sup>SM</sup>

## Value-based cancer diagnostics with quality and price guarantees.



You're committed to providing your health plan members with quality, affordable healthcare—at Cancer Treatments Centers of America<sup>®</sup> (CTCA), we share your commitment. ***That's why we're introducing CareEdge<sup>SM</sup>, our new patient-centered cancer diagnostic program. CareEdge provides your members with a complete, comprehensive diagnostic evaluation and a personalized care plan within three to five business days at a predetermined price.***

And, we back CareEdge with a guarantee: if CTCA fails to complete the CareEdge diagnostic and treatment planning process within three to five business days, your members may complete the diagnostic process at CTCA at no additional cost.

At present, CareEdge includes only the diagnostic phase of cancer care, however, we are building a treatment phase to CareEdge in coming years.

### The advantages of CareEdge are clear:

- **Predictability in healthcare spend**
- **The shift of pricing risk away from the payer**
- **Guaranteed quality and transparency**

We invite you and your employees to join CTCA as we implement CareEdge. Please contact us today to find out how you can become our partner in this ground-breaking effort to empower patients with the answers they need, when they need them most.

### **Prompt answers. Transparent costs. State-of-the-art, comprehensive evaluation.**

For CareEdge, we created a single, predetermined price that includes professional and facility services associated with the diagnostic evaluation.<sup>1</sup> This predetermined price is based on an independent analysis of CTCA fee-for-service charges. The market demands cost simplification and predictability, and CTCA provides payers and patients with a single, simplified comprehensive fee that reflects all of the services provided. The cost for the initial CareEdge cancer evaluation services are as follows:

- Breast – \$12,200
- Colorectal - \$11,400
- Lung - \$14,500
- Prostate - \$10,000

## Focusing effort where it should be – on patients and their care.

CareEdge empowers patients and families to make decisions affecting their care. The program gives patients and their care team the clinical support they need and access to state-of-the-art diagnostic equipment and laboratory services, at a guaranteed price, within three to five business days.

CareEdge evolved from the CTCA Patient Empowered Care® model, which brings a medical oncologist, clinic nurse, registered dietitian, naturopathic oncology provider, nurse care manager and other

cancer experts to the patient in a single block of consecutive appointments. With this approach, our patients enjoy greater comfort, communications, convenience and privacy, and all the time they need with their clinical team.

Patients who have experienced Patient Empowered Care reported that they value the time spent with their care team, understand their condition and treatment options, and feel involved in the decision-making process. In fact, more than 90 percent of CTCA patients feel they received the information they needed to fully understand their medical condition and treatment options.<sup>2</sup>

## Diagnostic Program Components

CareEdge is available to patients with lung, breast, prostate, rectal and colon cancers. At CTCA, we provide all services required to deliver a comprehensive, individualized diagnosis, evaluation and treatment plan. These services may include:

### Medical Oncologist Consultation

- A consultation with a medical oncologist that provides all the time required for patients to get the answers they need

### Imaging/Pathology Services

- Imaging and lab services determined to be medically necessary by the medical oncologist in order to provide a comprehensive evaluation (as appropriate):
  - PET/CT
  - Mammography
  - Ultrasound
  - Blood tests
  - Genetic testing/screening (excluding DNA sequencing)
  - Related pathology services

### Nutritional Consultation

- A comprehensive evaluation by a registered dietitian experienced in serving cancer patients
- Related lab tests and development of a plan for improving or maintaining optimal nutrition

### Naturopathic Consultation

- A comprehensive evaluation by a naturopathic provider certified in oncology

### Mind-Body Medicine Consultation

- A consultation with health professionals experienced in helping cancer patients regain and maintain a sense of control of their lives and their treatment

### Specialist Consultations (as needed)

- Radiation oncologists
- Urologists
- Interventional pulmonologists
- Geneticists
- Surgeons
- Pain management experts
- Internal medicine specialists
- Gastroenterologists

### Treatment Plan Development and Review

- Development and review of a comprehensive, integrated treatment plan tailored to each patient's individual needs and constructed by his/her oncologist and care team working together at the patient's side

### Also Included:

- Consultations with additional allied health professionals as needed; for example, rehabilitation therapy, chiropractic care, acupuncture and pastoral care
- Transportation, lodging and meals for patient and companion
- Care management, patient relations, all patient scheduling and travel planning

## About Cancer Treatment Centers of America

Cancer Treatment Centers of America (CTCA) is a growing network of regional destination hospitals whose physicians specialize in complex and advanced-stage cancer care. CTCA provides a comprehensive, fully integrated and individualized cancer treatment experience at hospitals located in suburban Chicago, Philadelphia, suburban Phoenix and Tulsa. The Patient Empowered Care model at CTCA places patients at the center of their care, encouraging and enabling patients and their families to take an active role in treatment decision making. For more information about CTCA, visit [cancercenter.com](http://cancercenter.com).

For more information, call 800-227-4613 or visit [cancercenter.com/careedge](http://cancercenter.com/careedge).



Winning the fight against cancer, every day.®

<sup>1</sup> Price includes both professional and facility services for the cancer evaluation only.

<sup>2</sup> A survey of patients who participated in the Patient Empowered Care pilot was conducted from October 5, 2009 through January 7, 2010. A total of 358 patients who participated in the pilot at three CTCA hospitals are represented in this survey.